

Company Profile

FlashingBlinkyLights.com had humble beginnings and has always been a leader in the world of light up novelties. Starting at festivals and fairs in 2001, FBL soon moved into a two-story converted garage and had a one-page website by 2002. Nowadays however, FBL fills hundreds of orders per day in a warehouse 100 times the size of that garage space. Located in Sun Valley, California, just 18 miles north of downtown Los Angeles, founders and husband-wife duo Chris and Laura Camarella lead a team of over 30 employees, and keep a warehouse stocked with over 5,000,000 pieces and over 1,300 unique products. Another fun fact: FlashingBlinkyLights.com was listed as one of the Top 5000 Fastest Growing Companies by Inc. Magazine in 2013, even after their 11th year in business.

Products and Services

FlashingBlinkyLights.com stocks a wide variety of light up products as well as offering custom pins and imprinted merchandise. Starting with just round LED blinky lights, FBL now also carries light up ice cubes, LED glasses and barware, LED toys, flashing jewelry, costume accessories and so much more. Recently FBL expanded into larger LED decorative items and light up furniture. Logo-Lites.com, the custom division of FlashingBlinkyLights.com, offers imprinting on most products in five business days. Custom designed pieces can also be made overseas in as little as five weeks.

The FBL Promise

FlashingBlinkyLights.com has a strong commitment to quality, service and safety which sets them apart from the competition. Each product undergoes rigorous testing in the development phase to ensure that FBL's high standards are met. Random quality control checks are performed regularly to make sure those standards are maintained. Stock orders are generally shipped within one business day of receipt so customers can count on receiving their products quickly. FBL prides itself on offering top notch customer service. Team members are always happy to answer questions, make thoughtful suggestions, place orders, track packages, whatever it takes to make sure clients are satisfied.

FlashingBlinkyLights.com has been on the forefront of safety so all products are tested to ensure they are free of toxic materials and compliant with the Consumer Product Safety Improvement Act (CPSIA) requirements. Close working relationships are maintained with factories in China and products are regularly screened for phthalates, lead, cadmium and other heavy metals to be sure they meet CPSIA standards. All inks used in printing are also toxin free and meet CPSIA requirements.

Since the beginning, FlashingBlinkyLights.com has been in the business of making people happy. Their goal is to make your party more fun, to make your event more exciting, and ultimately to keep you smiling.