

FOR IMMEDIATE RELEASE:

FlashingBlinkyLights Moves to a New Location

Los Angeles, California- August 8, 2013- FlashingBlinkyLights is pleased to announce that it has purchased and moved into a new, larger building in Sun Valley, California. The 60,000 square foot that houses the company's offices, custom imprinting department and warehouse is designed to support FBL's continued growth. The company has been in business since 2001 but in the last two years their workforce has doubled, the product line of light up products and novelties has grown to over a thousand products and the amount of stock needed on hand to fulfill orders has increased significantly leading the owners, Chris and Laura Camarella, to seek out a new location.

"We were bursting at the seams in our old warehouse so we had to move into the new building a few months sooner than expected, even though our permanent office space here isn't complete," noted Co-CEO Chris Camarella. "There just wasn't enough space in the old building but this three times the size so it will allow us to expand without feeling cramped."

In the permanent workspace an open floor plan will be utilized in the office area to promote communication and teamwork. Also included in the plans are a small gym and fitness area, a large break room with full kitchen and game area for lunchtime ping pong tournaments. The custom department will also enjoy a much larger space enabling them to meet the steadily increasing production demands and maintain their reputation for top quality products with a quick turnaround.

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